



The Slovenian Global Forum serves as the central platform for discussing the future of Slovenia's international economic presence. The event brings together nearly 400 business leaders, economic advisors, government representatives, and support institutions annually, with a common goal – strengthening the internationalization of the Slovenian economy and promoting Slovenia as an attractive environment for high-value-added investments.

The forum focuses on identifying opportunities for global breakthroughs of Slovenian companies with new sustainable products and solutions, while also reinforcing Slovenia's role as an active and innovative partner in the global economy. A special highlight of the event is the B2B meetings organized in collaboration with the SPIRIT Slovenia Public Agency, enabling direct connections between participants, economic advisors, and key stakeholders in the field of internationalization, providing concrete support for entering global markets.

GREEN COMMITMENT OF THE SLOVENIAN GLOBAL FORUM

Events happening around the world have a significant environmental impact. In an era of climate change, limited resources, and growing societal awareness of sustainability issues, it is becoming increasingly important to consider environmentally friendly organizational methods, encourage the circular economy, and create long-term positive effects for the community. Therefore, the Slovenian Global Forum will be organized with sustainability in mind, seeking sustainable approaches at every stage of planning and execution.

In organizing the forum, we remain committed to high-quality execution and a great experience for participants, while placing particular emphasis on sustainability. The Slovenian Global Forum will take place in line with the principles of sustainable event management.

As event organizers, we commit to organizing the forum in a sustainable manner. To this end, we will prepare a Green Action Plan, where we will define goals and measures in the following areas:

- Mobility
- Project management
- Communication
- Event venue
- Service procurement
- Catering
- Multimedia equipment and production
- Regenerative effects



JOIN US ON THE PATH TO SUSTAINABILITY

All stakeholders – from the organizing team and partners to participants and media representatives – contribute to reducing the environmental impact and creating positive effects of the Slovenian Global Forum. We invite you to join us in this effort.

Our guidelines are based on seven key areas, which form the foundation of the Green Action Plan and encourage sustainable practices by all involved. You can read more about the individual areas here. The guidelines intended to encourage you toward sustainable behavior are based on the 7R model:

RETHINK – We respect legislation and rules, shop responsibly, advocate for sustainability, and use the visibility of the event to promote responsibility toward the environment, society, and event participants.

REDUCE – We encourage sustainable mobility, reduce and separate waste, avoid plastic packaging, digitize the event, and strive for energy efficiency.

REUSE – We prioritize reusable equipment, furniture, and scenographic elements, choose existing venues, and measure the impact of reuse.

RECYCLE – We minimize paper use and consistently recycle all waste through effective management of catering, food waste, and by excluding non-locally produced food.

REFUSE – We do not tolerate any discrimination based on gender, sexual orientation, race, religion, beliefs, culture, or health status.

RECREATE – We openly share knowledge gained during the event and provide an overview of new business models in event organization, content, and sustainable management based on analysis.

REGENERATE – We systematically promote regenerative actions at the event.